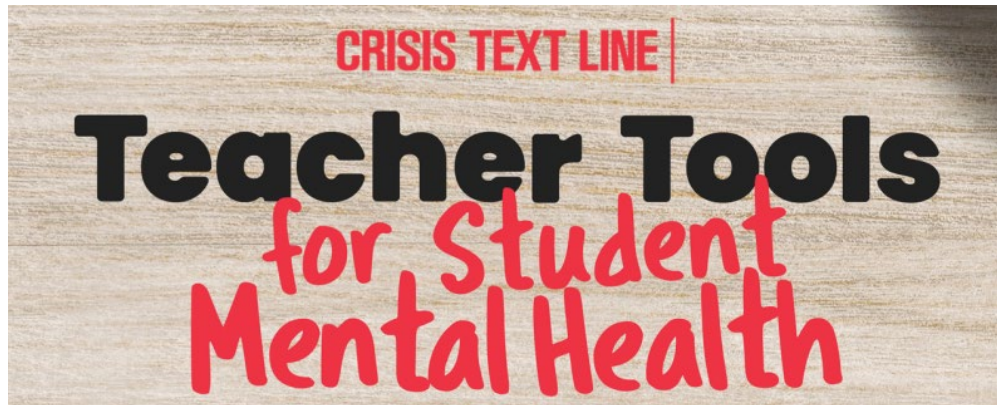


VARSITY // BRANDS

THE COLLECTIVE
STUDENT EMPOWERMENT MONTH



TEACHER TOOLKIT CAMPAIGN

CRISIS TEXT LINE |

GREAT GOAL [QUICK-START GUIDE](#)

PLAN, DO, STUDY, GROW LEADERSHIP CYCLE

Use this quick-start guide to inspire and empower your students to plan, do, study, and grow. This guide will launch student planning.

For more student leadership resources visit BelieveInYou.com.

For more information about Crisis Text Line visit – CrisisTextLine.org.

BELIEVEINYOU.COM

Sample GREAT Goal outline to help you run a
Crisis Text Line Teacher Toolkit Campaign
during Mental Health Awareness Month.



Goal
Name

Ensure that the free *Crisis Text Line Teacher Toolkits* are made publicly available to all teachers on our school and school district websites.



Reason
for the Goal

Crisis Text Line provides free, evidence-informed mental health resources to schools. This project will ensure that every teacher in our school district has access to these tools.



Efforts
Required

- Form a team of students to lead this campaign.
 - Write a proposal for the addition of the Crisis Text Line Toolkits as a link on our school district websites: crisistextline.org/teachertools/
 - Use the graphics on the Crisis Text Line web page to create awareness posters that can be hung near the teacher break room.
 - Print posters before May 1.
 - Hang posters in strategic locations on campus.
-



Accountability
Team

- Student organizers:
 - Faculty / staff advisors:
 - Administrators and school counselors:
-



Timeline
for Results

Add Dates Below (Working Backwards)

- Monitor posters throughout May and replace when needed:
- Print and hang posters:
- Choose strategic locations near teacher break rooms:
- Download assets and design teacher awareness posters:
- Get links to Crisis Text Line Toolkits posted on district web pages:
- Write and present a proposal to administration:
- Form a team:

Blank GREAT Goal worksheet to help you create your own
Crisis Text Line Teacher Toolkit Campaign.



Goal
Name



Reason
for the Goal



Efforts
Required



Accountability
Team



Timeline
for Results