



FREE SMILES CAMPAIGN

GREAT GOAL QUICK-START GUIDE PLAN, DO, STUDY, GROW LEADERSHIP CYCLE

Use this quick-start guide to inspire and empower your students to plan, do, study, and grow. This guide will launch student planning.

For more student leadership resources visit <u>BelieveInYou.com</u>.

For more mental health awareness projects like this one visit <u>ErikasLighthouse.org</u>.



Sample GREAT Goal outline to help you run a Free Smiles Campaign for Mental Health Awareness Month.



Host school-wide Free Smiles Campaign for Mental Health Awareness Month in May.



This contest will give students, faculty and staff a fun and easy way to **break the stigma**, promote positivity and build connections on campus.

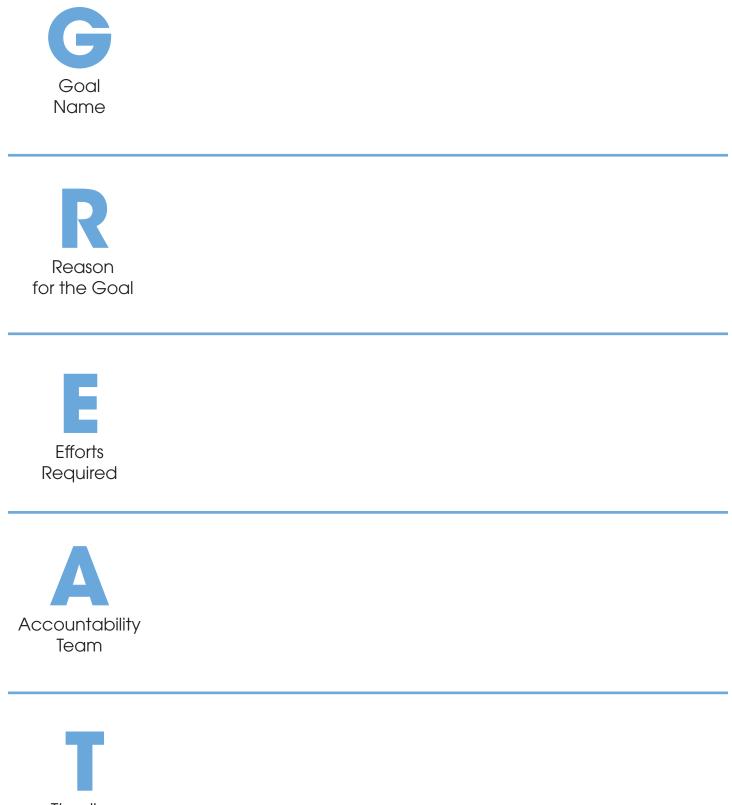
- Select key dates for contest (guidelines and smiles days announced)
- Create contest announcements (posters, morning announcements, classroom announcements)
- Efforts Required
- Purchase yellow sticky notes for participating classrooms (use these instructions from Erika's Lighthouse: LINK TO FREE SMILES TEMPLATE)
- Run the Free Smiles Campaign in the month of May.



- List student leadership team:
- List faculty / staff advisors:
 - List key contacts needed to get tasks done:



- Add Dates Below (Working Backwards)
- Run the Free Smiles Campaign:
- Distribute Yellow Sticky Notes (and markers):
- Purchase/Secure Yellow Sticky Notes::
- Campaign and campaign guidelines are announced:
- Accountability Team is identified and commits:



Timeline for Results